



# 2021 THE CONSTRUCTION ASSOCIATION CONVENTION



**AGC**

THE CONSTRUCTION  
ASSOCIATION

**Improving Safety Through Technology:  
A Tactical Guide to the Best Investments**

# Steve Jones

Dodge Data & Analytics  
Sr Dir, Industry Insights  
Research

50 yrs design and construction  
industry

Spent last 18 years leading  
research into significant global  
trends

[steve.jones@construction.com](mailto:steve.jones@construction.com)

# Timothy Gattie, PE

Newmetrix  
VP of Industry Strategy

20-year construction industry  
veteran

Spent the last 6 years focused on  
data and predictive analytics

[tgattie@newmeterix.com](mailto:tgattie@newmeterix.com)

# Earn CEUs For This Session

Participants must:

1. Sign in using attendance sheet in the back of the room.
2. Attend at least 95% of the session.
3. Complete the session and post-program evaluation.
4. Complete a brief assessment with a score of 75% or greater.



The Associated General Contractors of America (AGC) has been accredited as an Accredited Provider by The International Association for Continuing Education and Training (IACET). In obtaining this accreditation, AGC has demonstrated that it complies with the ANSI/IACET Standard which is recognized internationally as a standard of good practice. As a result of their Accredited Provider status, AGC is authorized to offer IACET CEUs for its programs that qualify under the ANSI/IACET Standard.

Additional instructions will be emailed to attendees requesting CEU credits. For questions, please email: [jo-anne.torres@agc.org](mailto:jo-anne.torres@agc.org), or call (703) 837-5360.



# Earn CE hours for this Session



**1.0 AIC CPD Credit** | AGC of America has been approved to offer Continuing Professional Development (CPD) credits for qualifying programs by the [American Institute of Constructors](#) (AIC).



**1.0 AIA Learning Unit (LU)** | The Associated General Contractors of America is a registered provider of AIA-approved continuing education under Provider Number G523. All registered AIA CES Providers must comply with the AIA Standards for Continuing Education Programs.

AIA continuing education credit has been reviewed and approved by AIA CES. Learners must complete the entire learning program to receive continuing education credit. AIA continuing education Learning Units (LUs) earned upon completion of this course will be reported to AIA CES for AIA members. Certificates of Completion for non-AIA members are available upon request.



# Speaker Disclosure

AGC event speakers may have proprietary interests, including but not limited to, exposure to the industry, increased consultation services, book sales and/or receipt of financial compensation/speaking fees.



# Learning Objectives

By the end of this session, participants will be able to:

1. Discuss which technologies are used most widely currently and benchmark your company's use against industry levels of adoption.
2. Identify the technologies that contractors believe have the most potential to improve safety in the future.
3. Review best practices for site technology adoption, both from contractors with experience and from industry experts engaged with multiple firms seeking to adopt technology.
4. Describe commonly experienced challenges that impede the effective use of technology onsite and ways to address those issues.



# Dodge Research on Safety

Additional Text Goes Here If Needed



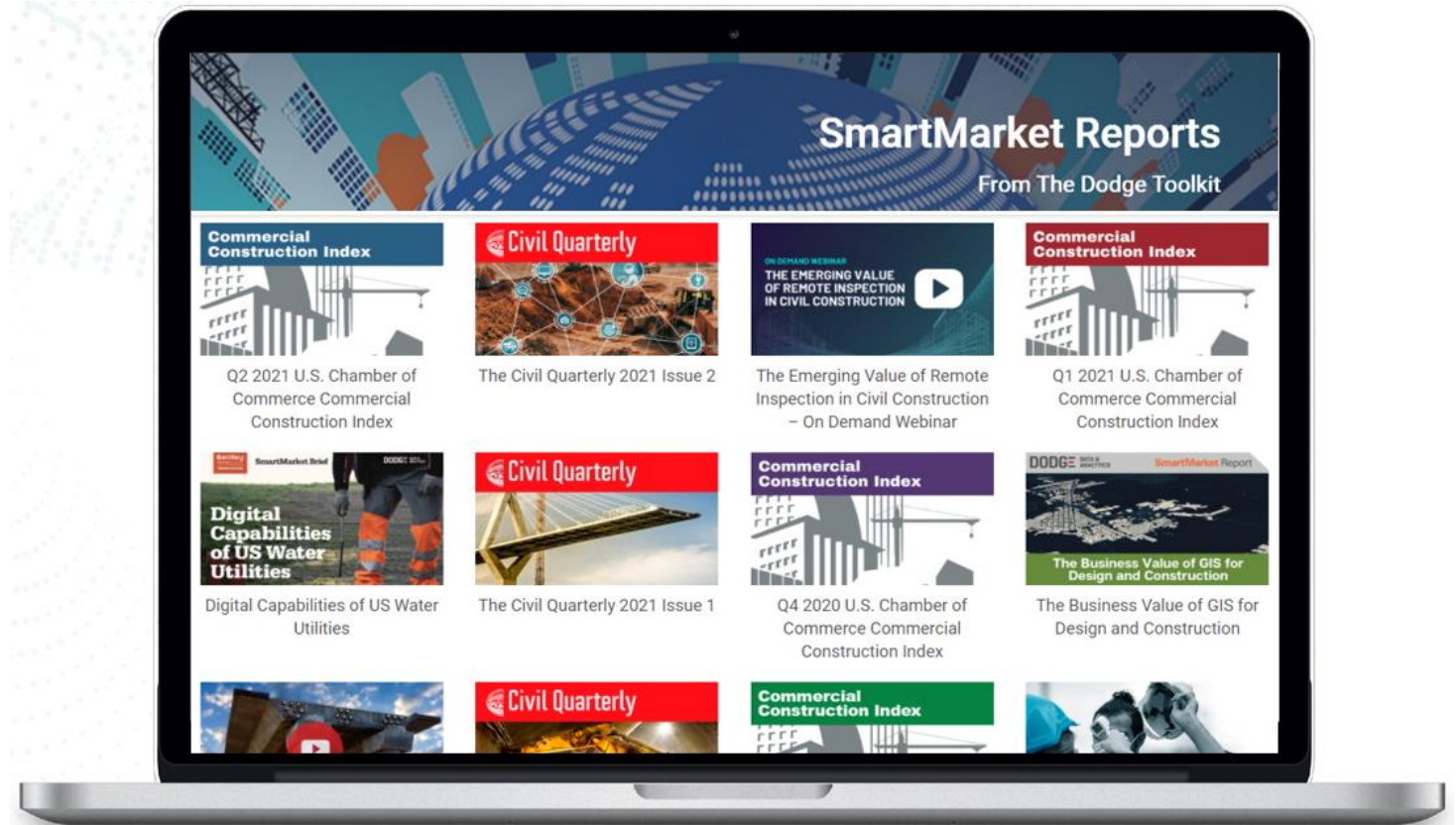
Improving Safety Through Technology: A Tactical Guide to the Best Investments

# Dodge Industry Insights Research



**Safety** is a frequent topic of Dodge research

- *Processes*
- *Technologies*
- *Performance data*
- *Culture*



**FREE:** [www.construction.com/toolkit/reports](http://www.construction.com/toolkit/reports)





# The Business Case for Lean

## Survey of Trade and General Contractors

- *AGC and Lean Construction Institute*
- *Presenting:*
  - Wednesday, September 22, 9:00 – 9:45  
Canary 3

### ***“Why Some Projects Excel”***

- Compared “best project” from last 5 years with a “typical” (not worst) project
- Determined performance on each (cost, schedule, safety, quality, etc.)
- Determined use of “lean practices” vs. industry standard practices on each (from team formation to close-out)
- Correlated practices with outcomes

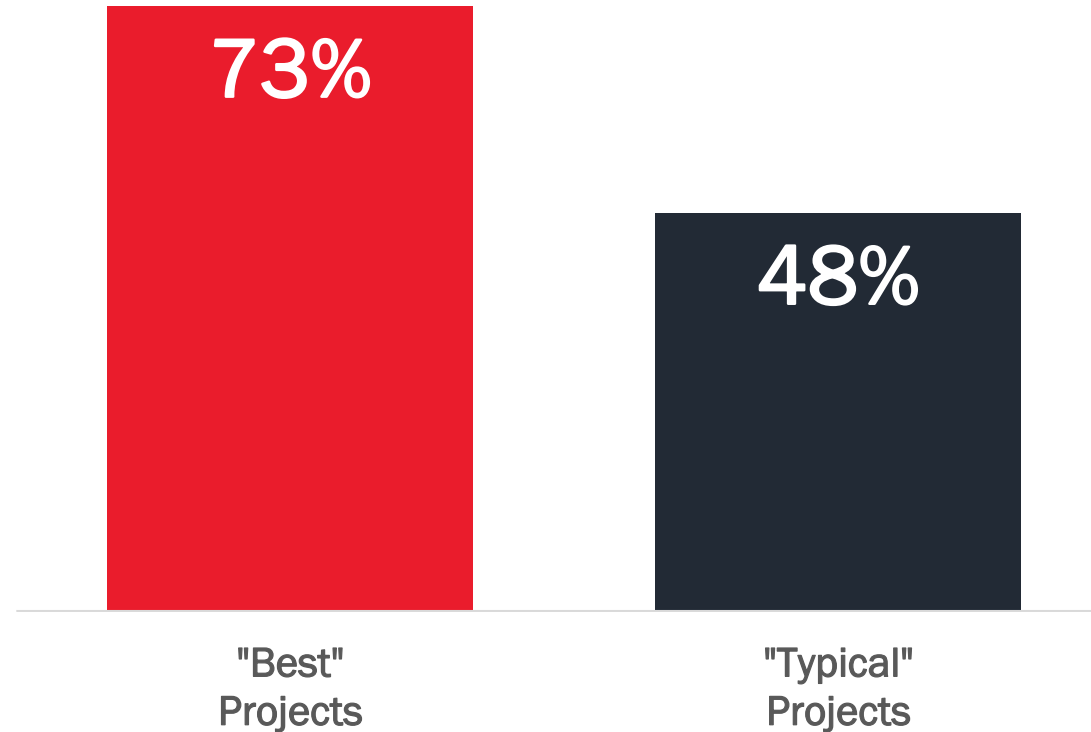


# The Business Case for Lean

Safety varies a lot between best and typical

## Top Level of Safety Performance:

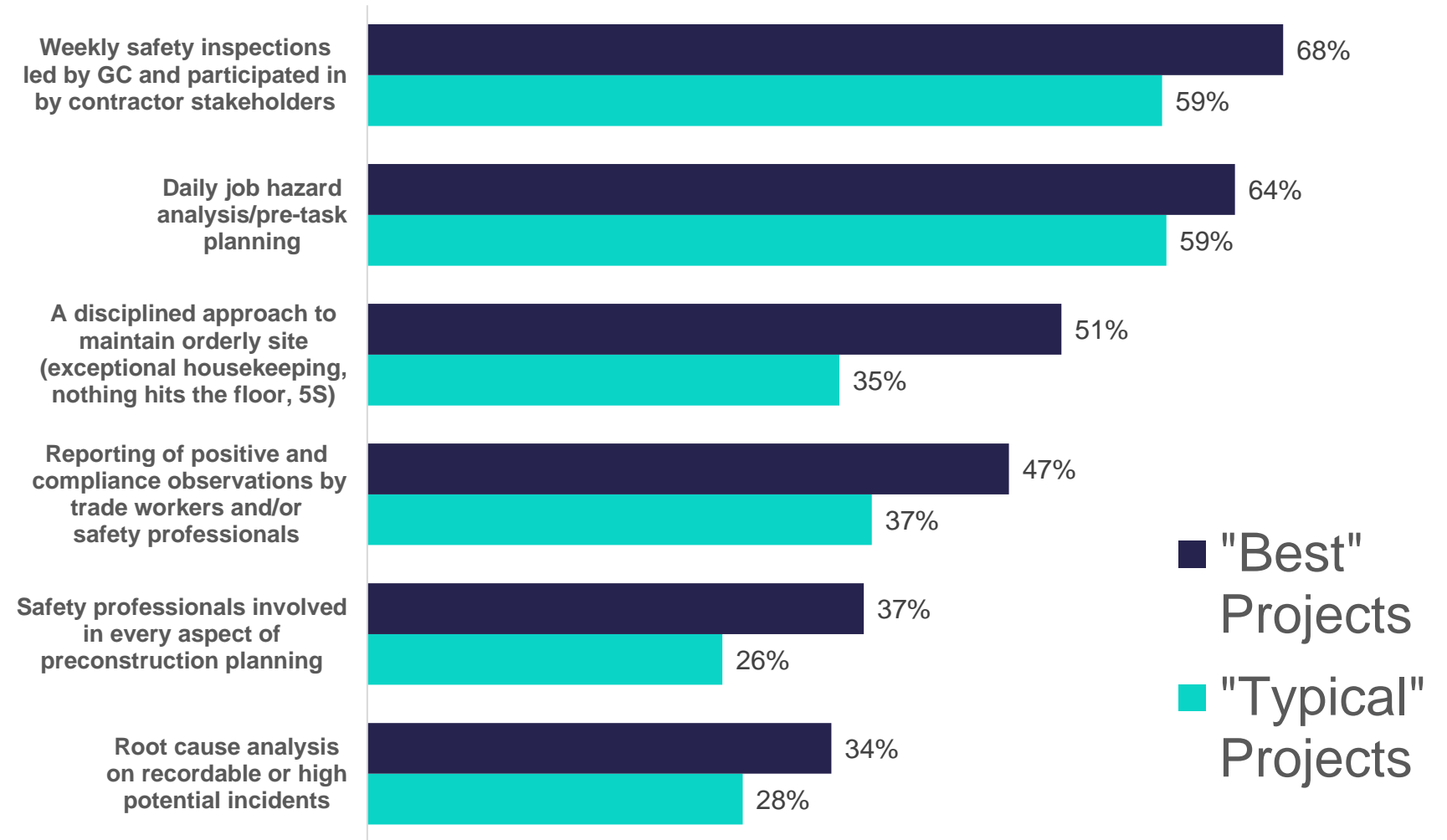
- No lost time.
- No recordable incidents.
- No harm to the public.
- Good safety culture shared by all companies onsite.





# The Business Case for Lean

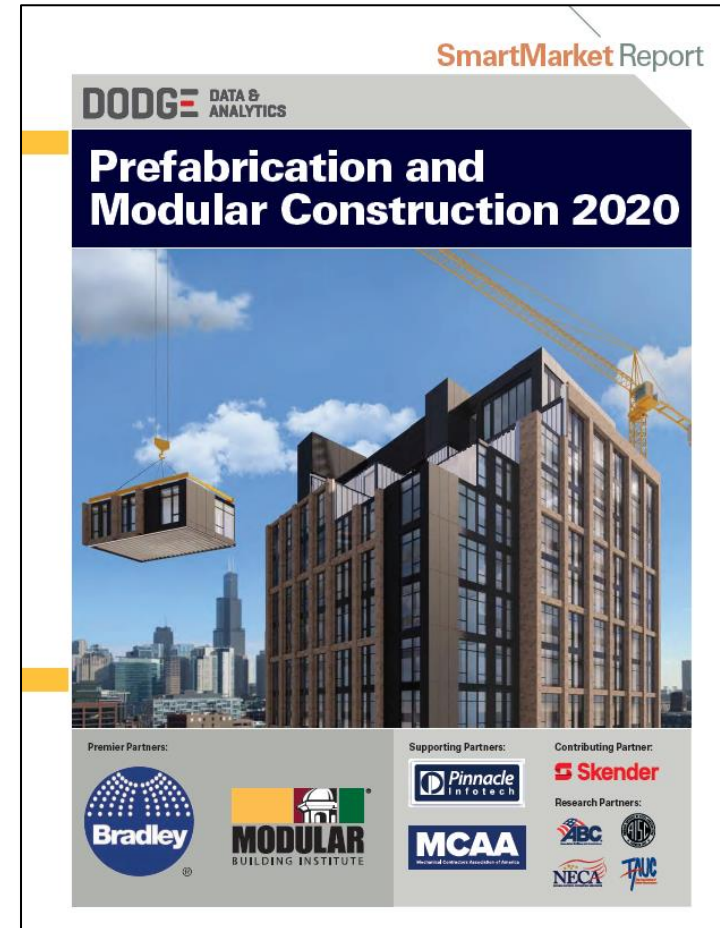
“Lean” safety practices correlate to best projects





# Prefabrication & Modular

Survey of Contractors,  
Architects, Prefab  
Manufacturers



FREE: [www.construction.com/toolkit/reports](http://www.construction.com/toolkit/reports)



Improving Safety Through Technology: A Tactical Guide to the Best Investments

# Prefabrication



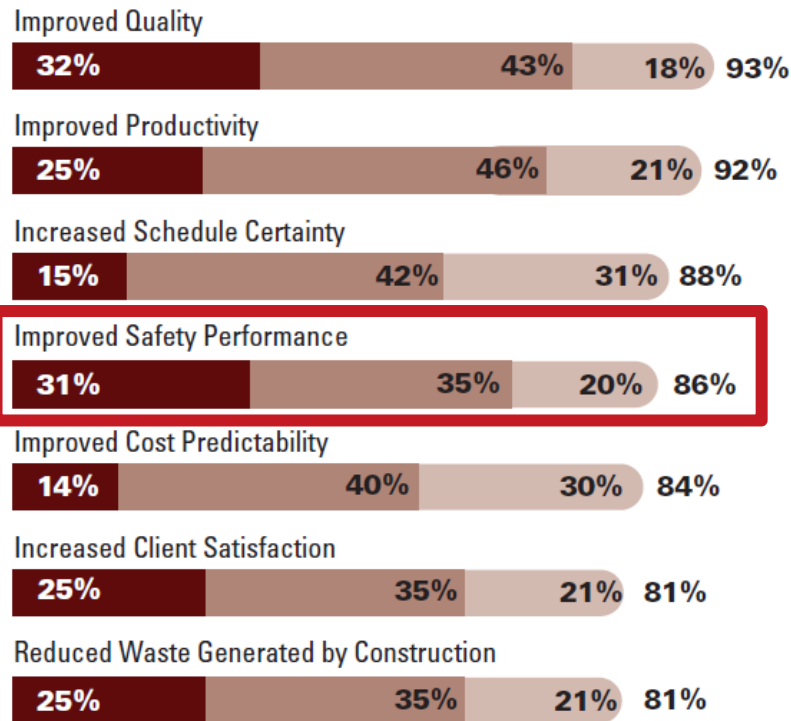
## Prefabrication:

Improved safety performance is among top benefits for trade and general contractors

### Trade Contractors: Impact of Prefabrication on Seven Key Performance Factors (Percentages Reporting Medium, High or Very High Contribution for Each Factor)

Dodge Data & Analytics, 2020

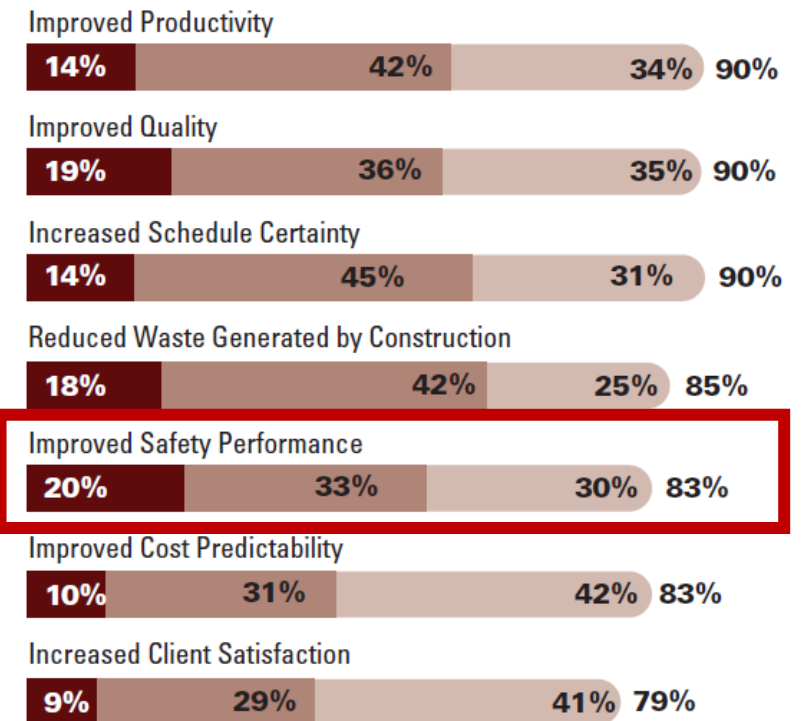
■ Very High ■ High ■ Medium



### GCs/CMs: Impact of Prefabrication on Seven Key Performance Factors (Percentages Reporting Medium, High or Very High Contribution for Each Factor)

Dodge Data & Analytics, 2020

■ Very High ■ High ■ Medium







# Prefabrication

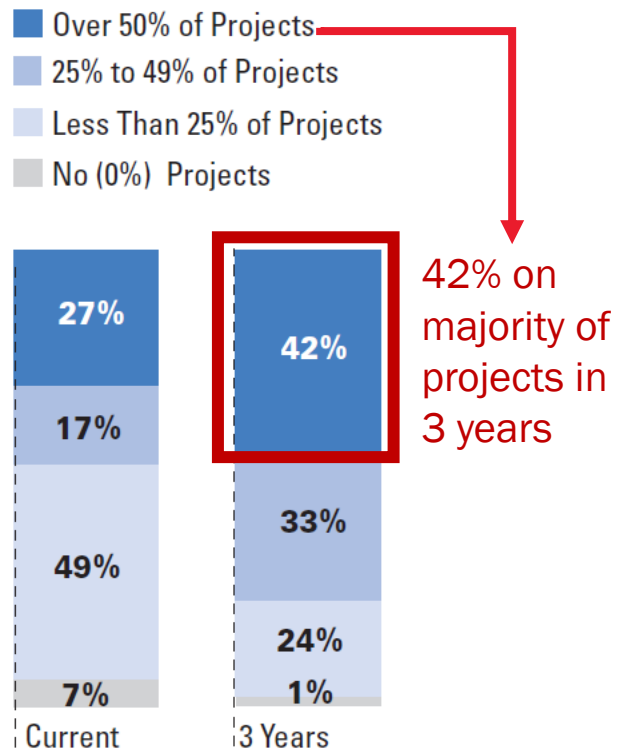
## BIM:

Driver for  
prefabrication

### Percentage of BIM Users Engaged With Model-Driven Prefabrication

(Comparing Current Implementation Levels With  
Predicted Levels in 3 Years)

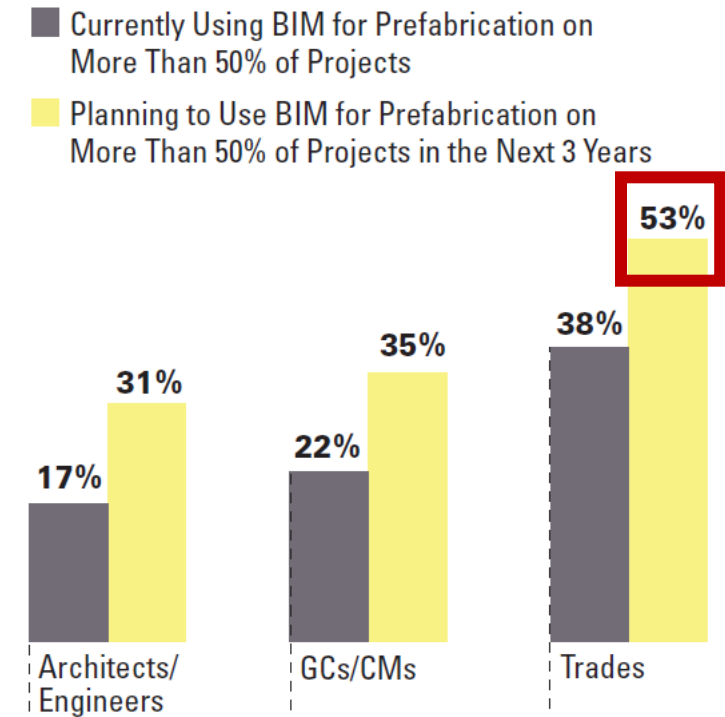
Dodge Data & Analytics, 2020



### High-Level Implementation of BIM for Prefabrication by Company-Type

(Percentages Using BIM for Prefabrication on More  
Than 50% of Projects (Current and Next 3 Years))

Dodge Data & Analytics, 2020



# Modular

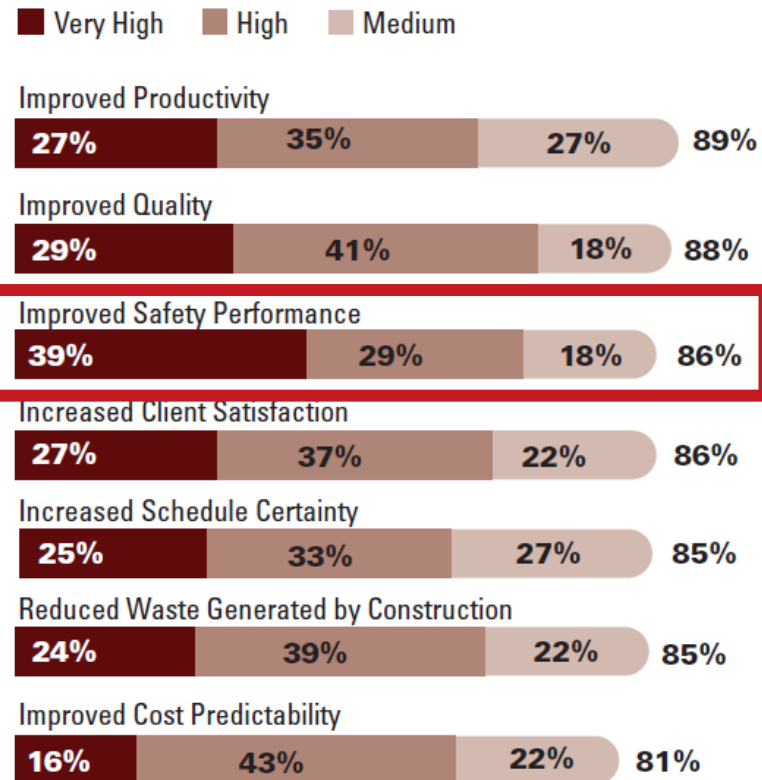


## Modular:

Improved safety performance is among top benefits for trade and general contractors

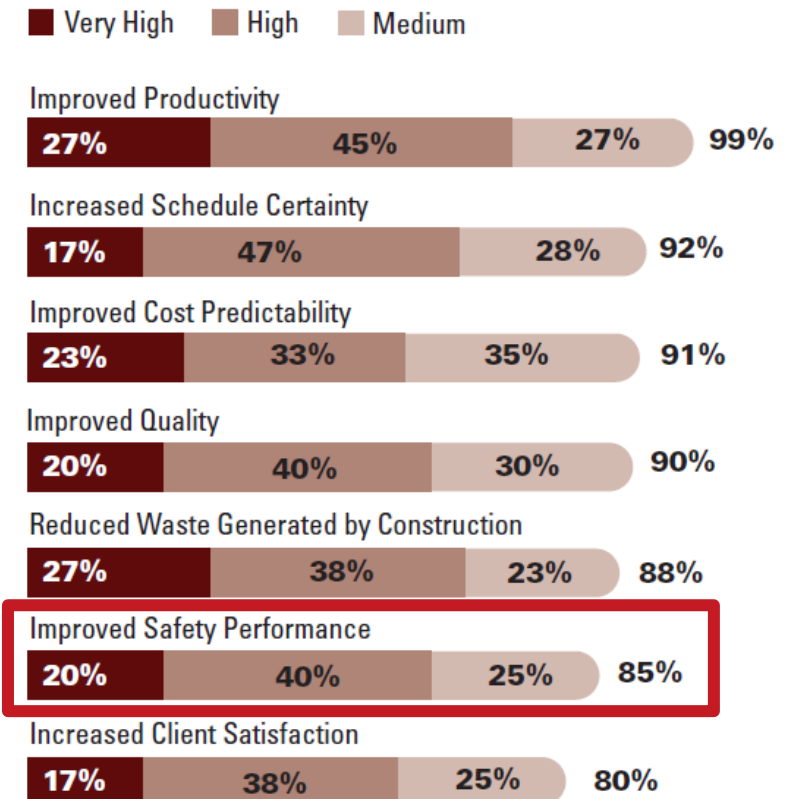
### Trade Contractors: Impact of Modular Construction on Seven Key Performance Factors (Percentages Reporting Medium, High or Very High Contribution for Each Factor)

Dodge Data & Analytics, 2020



### GCs/CMs: Impact of Modular Construction on Seven Key Performance Factors (Percentages Reporting Medium, High or Very High Contribution for Each Factor)

Dodge Data & Analytics, 2020



# Modular



## BIM:

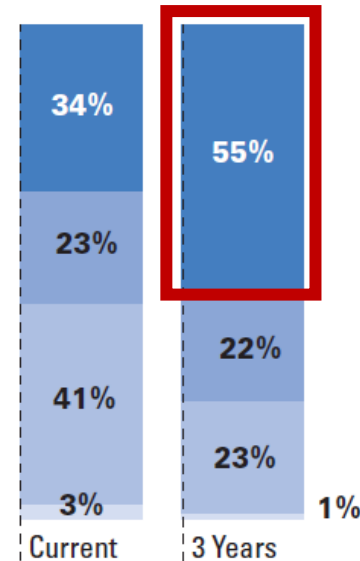
### Driver for Modular

#### Percentage of BIM Users Engaged With Model-Driven Modular Construction

(Comparing Current Implementation Levels With Predicted Levels in 3 Years)

Dodge Data & Analytics, 2020

- Over 50% of Projects
- 25% to 50% of Projects
- Less Than 25% of Projects
- No (0%) Projects

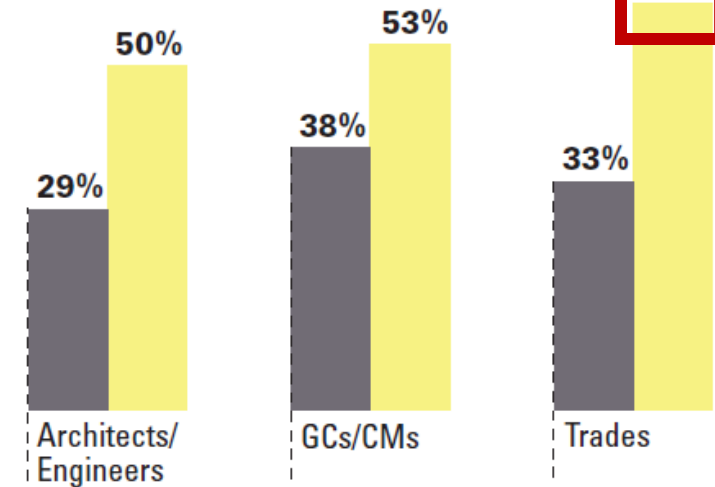


55% on majority of projects in 3 years

#### Percentage of BIM Users Who Are Highly Engaged in Model-Driven Modular Construction (High/Very High Use, Current and Forecasted Over Next 3 Years)

Dodge Data & Analytics, 2020

- Currently Using BIM for Modular Construction at High or Very High Level
- Planning to Use BIM for Modular Construction at High or Very High Level in the Next 3 Years

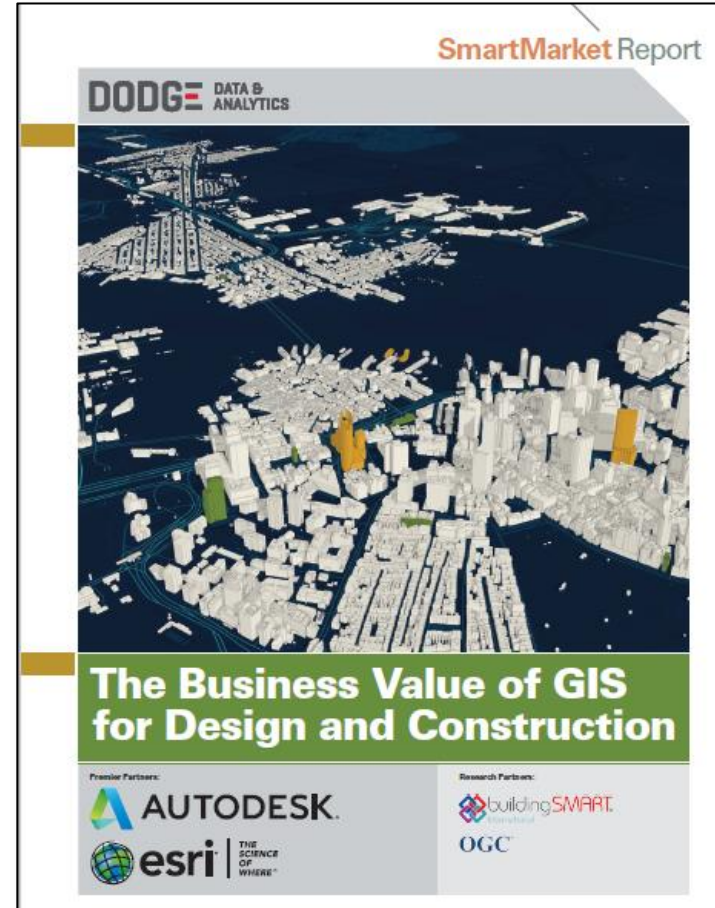


Especially trades



# GIS for Design & Construction

Survey of Contractors,  
Architects, Engineers



FREE: [www.construction.com/toolkit/reports](http://www.construction.com/toolkit/reports)



Improving Safety Through Technology: A Tactical Guide to the Best Investments



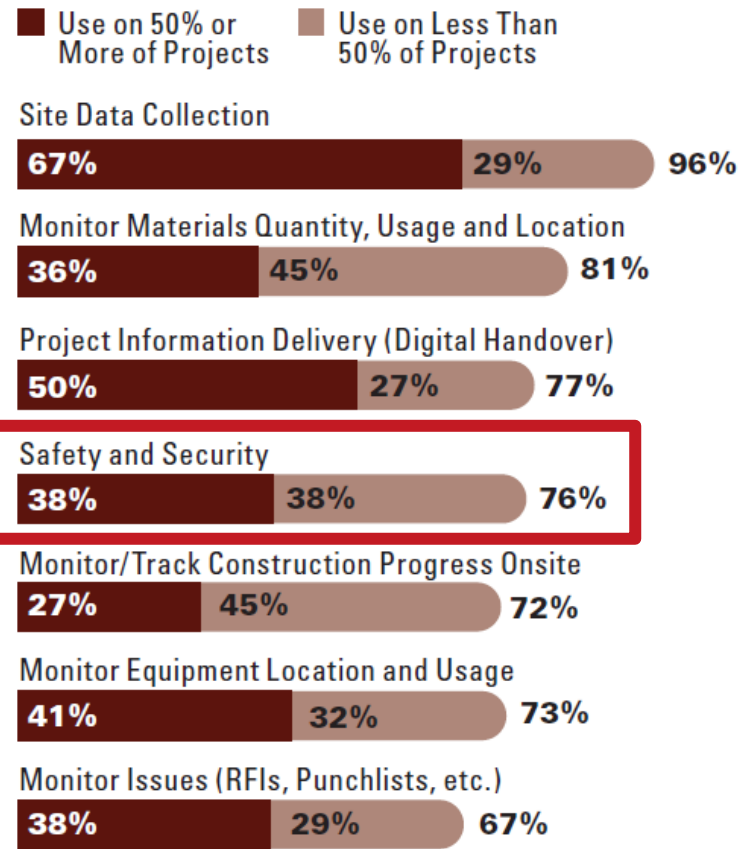
# GIS for Design & Construction

Over 75% of GCs and Trades report use of GIS for safety and security

- 38% of trades use on majority of their projects

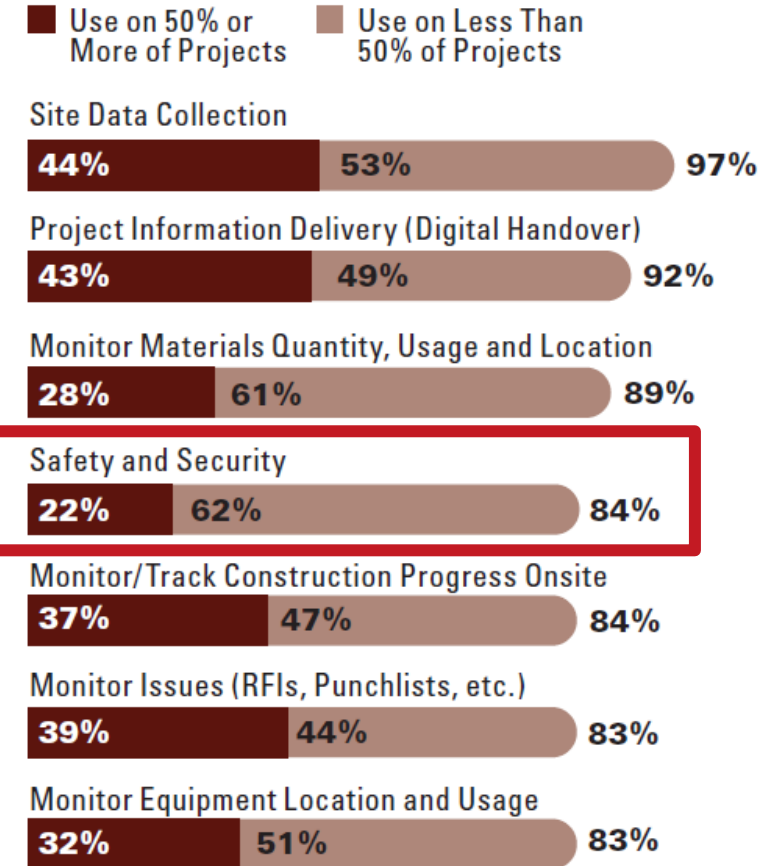
## Frequency of GIS Activities by Specialty Trade Contractors

Dodge Data & Analytics, 2020



## Frequency of GIS Activities by GCs

Dodge Data & Analytics, 2020



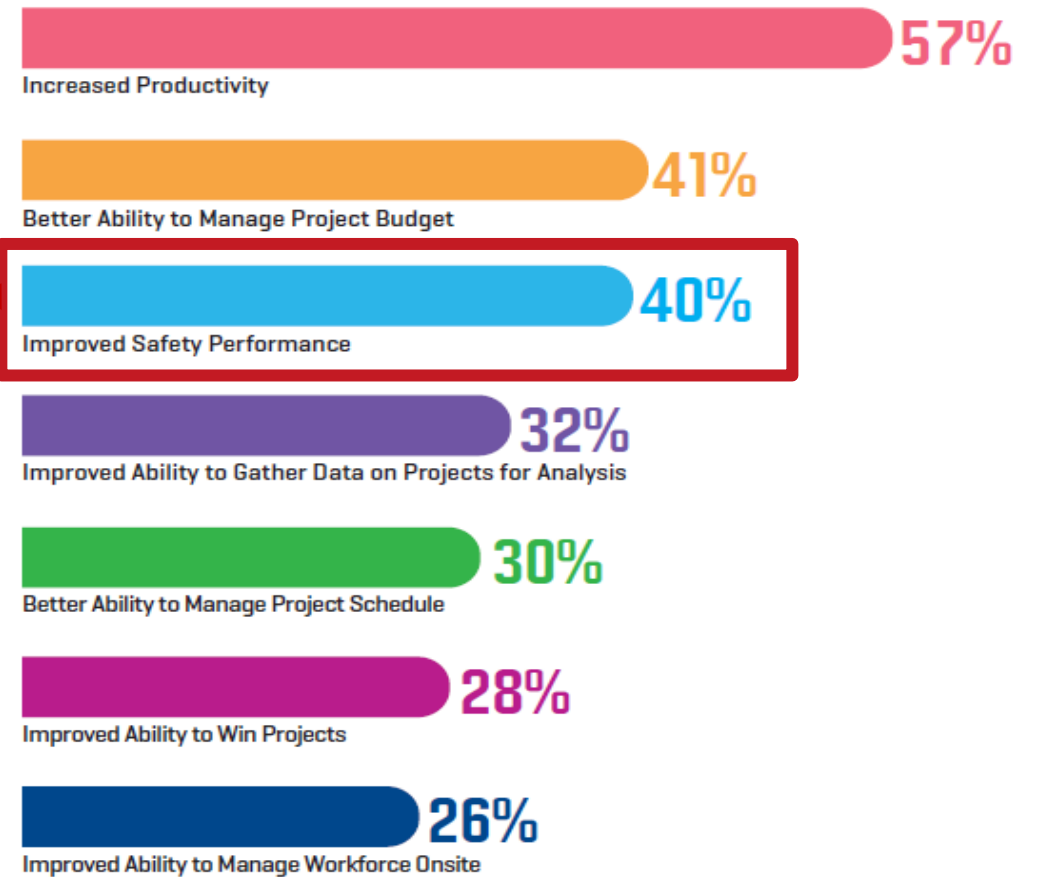


# Civil Contractors' Tech Investments



FREE: [www.construction.com/toolkit/reports](http://www.construction.com/toolkit/reports)

## Most Important Benefits Expected From New Technologies [Selected in the Top 3]



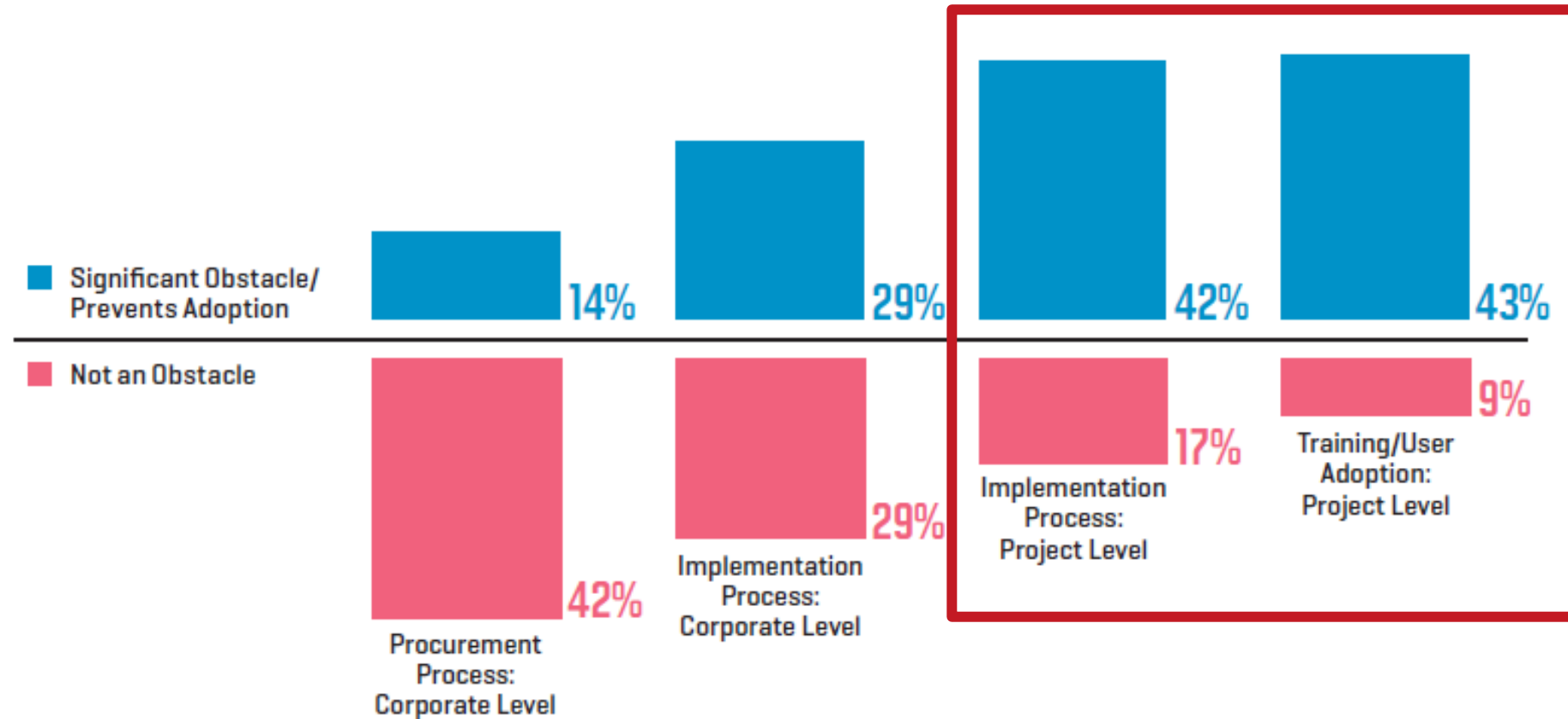
# Civil Contractors' Tech Investments



Top obstacle to technology adoption:

- *Implementing at the project level*

## Degree of Obstacles to Adoption of New Technologies



# BIM for Design & Construction

Survey of Contractors,  
Architects, Engineers,  
Owners

- *13 countries*
- *Released Sept 19*



FREE: [www.construction.com/toolkit/reports](http://www.construction.com/toolkit/reports)



# BIM for Design & Construction

Good response from contractors about health & safety-related benefits of BIM

- *Over 50% report all benefits studied*

## Health & Safety Benefits From BIM at Moderate and High/Very High Levels (According to Contractors)

Dodge Data & Analytics, 2021

Reduced Number of Man-Hours Onsite



Improved Safety Awareness



Reduced Incident Frequency Rate



Reduced Environmental Impact



Reduced Insurance Premiums

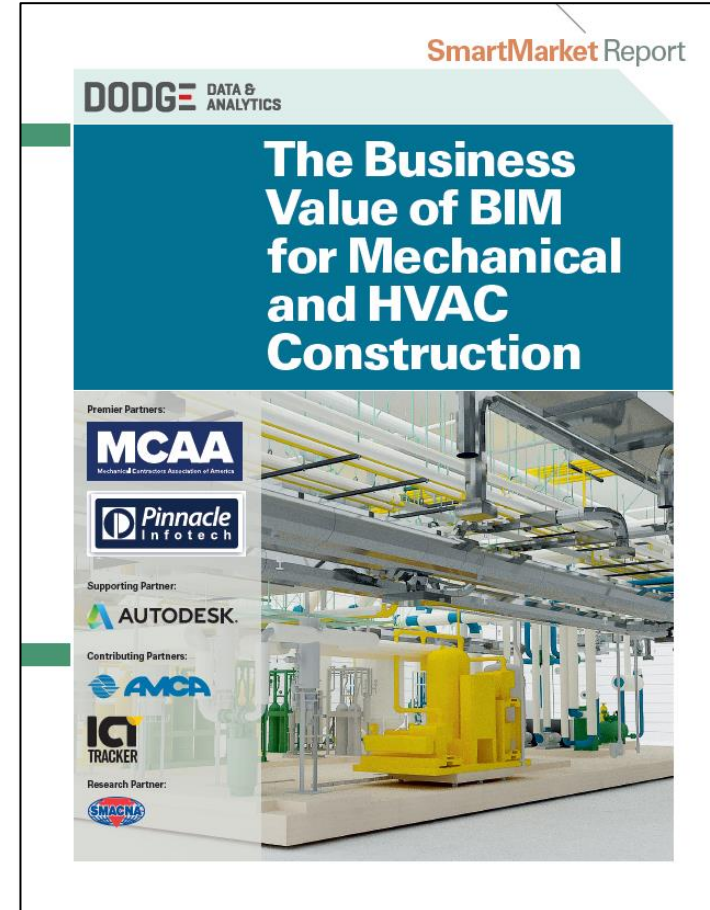


■ Medium ■ High/Very High

# BIM for Mechanical Construction

## Survey of four types of mechanical contractors

- *Sheet metal/ducting*
- *Mechanical piping*
- *Plumbing*
- *Multi-trade*



FREE: [www.construction.com/toolkit/reports](http://www.construction.com/toolkit/reports)





# BIM for Mechanical Construction

Good response from all types of mechanical contractors about impact of BIM on worker safety

- 79% report positive impact
- 2d highest rating for “Much Better” (46%)

## Positive Impact From Using BIM to Prefabricate Versus Site Construction

(Percentage of BIM Users Reporting Improvement Compared With Site Construction)

Dodge Data & Analytics, 2020

■ Better ■ Much Better

Material Waste



Labor Costs



Quality of Installed Work



Avoid Purchase of Extra Pipes and Fittings



Schedule Performance



Worker Safety



Site Logistics Costs





# BIM for Mechanical Construction

Variations among the 79% by type of mechanical contractor

- *Most report 10% or more improvement, especially plumbing*

## Positive Impact on Key Performance Metrics From Using BIM for Prefabrication Compared With Site Construction

(Percentages of Each Type of Contractor Citing Improvement)

	Sheet Metal/Ducting	Mechanical Piping	Plumbing	Multi-Trade
Worker Safety	67%	83%	73%	82%

## Degree of Positive Impact on Worker Safety (Percentage Reporting Each Degree of Improvement)

Dodge Data & Analytics, 2020

3% to 4%    5% to 9%    10% or More

### Sheet Metal/Ducting

13%    13%    50%

### Mechanical Piping

6%    27%    55%

### Plumbing

91%

### Multi-Trade

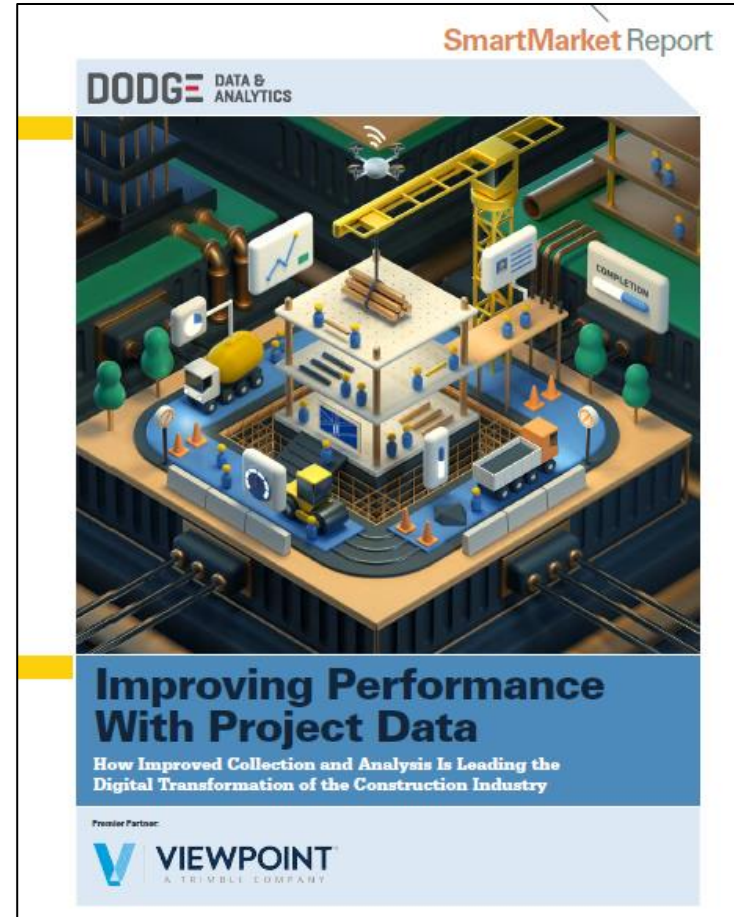
11%    19%    52%

# Improving Performance With Project Data



## Survey of contractors

- *Capturing data*
- *Using data for better decision-making*



FREE: [www.construction.com/toolkit/reports](http://www.construction.com/toolkit/reports)

# Improving Performance With Project Data



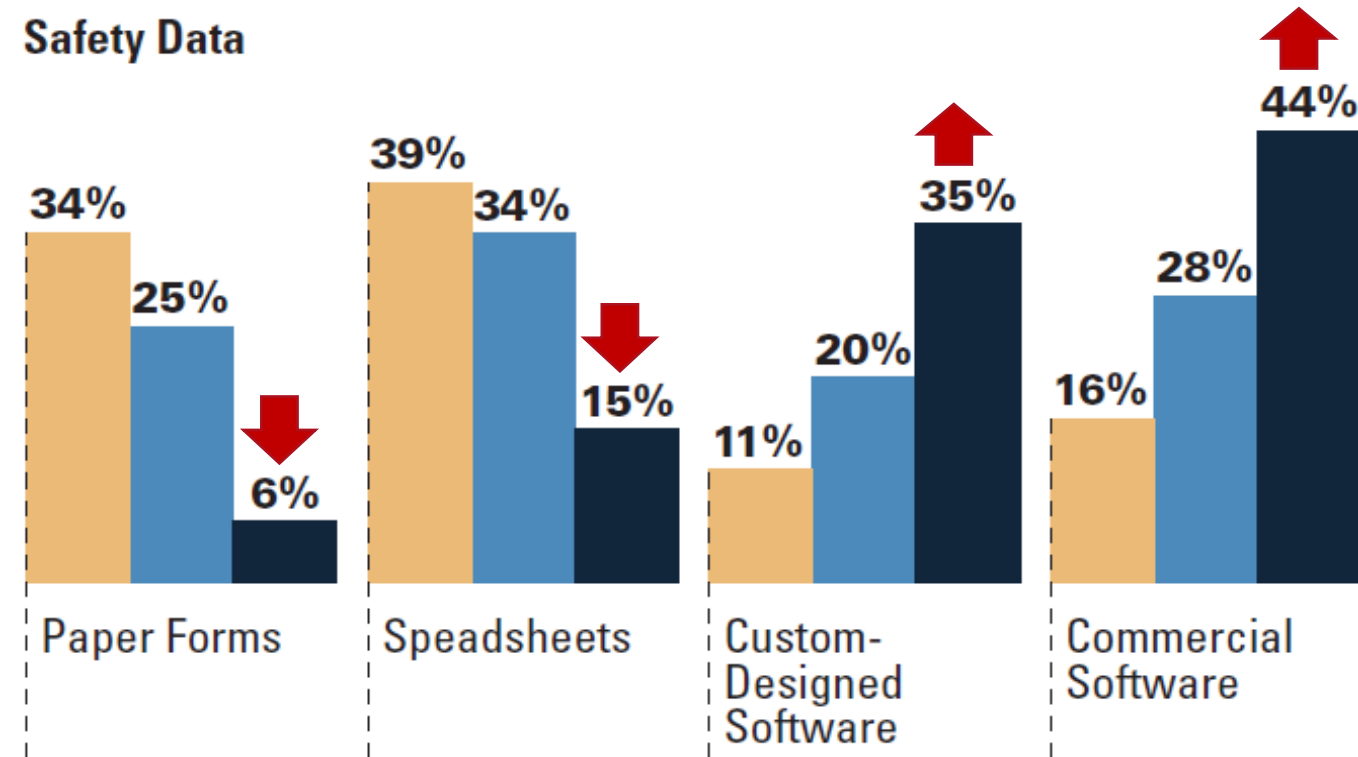
## Safety data:

- *Paper forms, spreadsheets were 73%*
- *Will be 21%*
- *Technology was 27%*
- *Will be 79%*

## Means of Tracking Safety Performance Data (Past, Current and Future)

Three Years Ago   Current Method   Three Years From Now

### Safety Data



# Improving Performance With Project Data



Safety performance improved when data capabilities improved

- 34% report improved safety
- 48% of the larger contractors
- Half of the trade contractors gave it First Place ranking

## Project Benefits of Improved Capabilities

(According to Contractors Whose Data Gathering, Reporting and Analysis Capabilities Improved in the Last 3 Years)

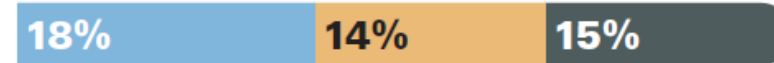
Dodge Data & Analytics, 2019

■ First ■ Second ■ Third

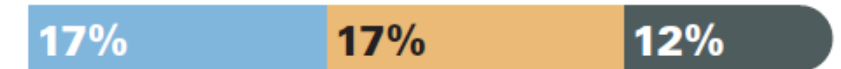
Better Ability to Complete Projects at/Under Budget



Greater Productivity



Greater Profitability



Better Ability to Complete Projects at/Under Schedule



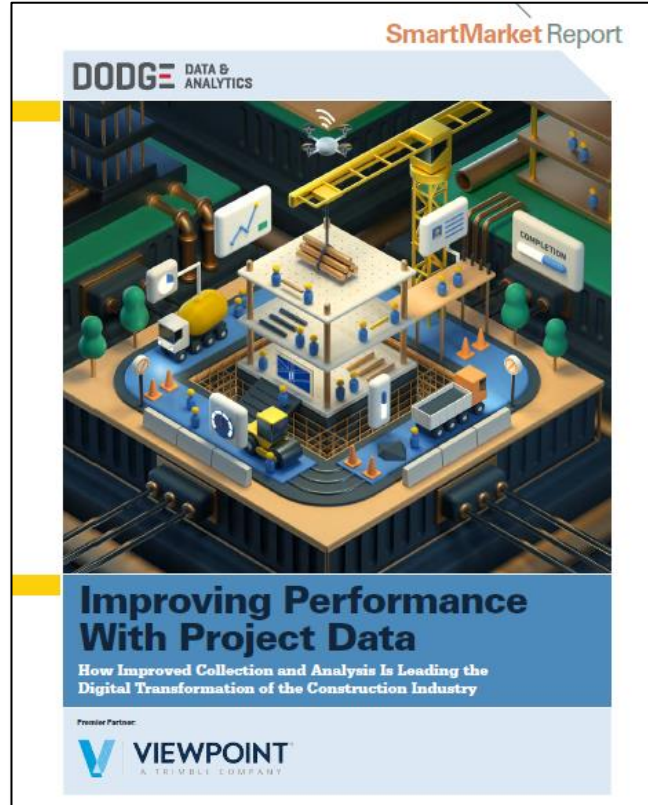
Increased Safety on Projects



(48% of large contractors)



# Improving Performance With Project Data



FREE: [www.construction.com/toolkit/reports](http://www.construction.com/toolkit/reports)

Wearable Sensors  
and Safety (3pp)

Image Recognition  
Data for Safety  
Analysis



# Safety Management 2021 (series)

## Survey of contractors

- *Newest in a series for CPWR*
- *Specific focus on data-driven safety*



FREE: [www.construction.com/toolkit/reports](http://www.construction.com/toolkit/reports)



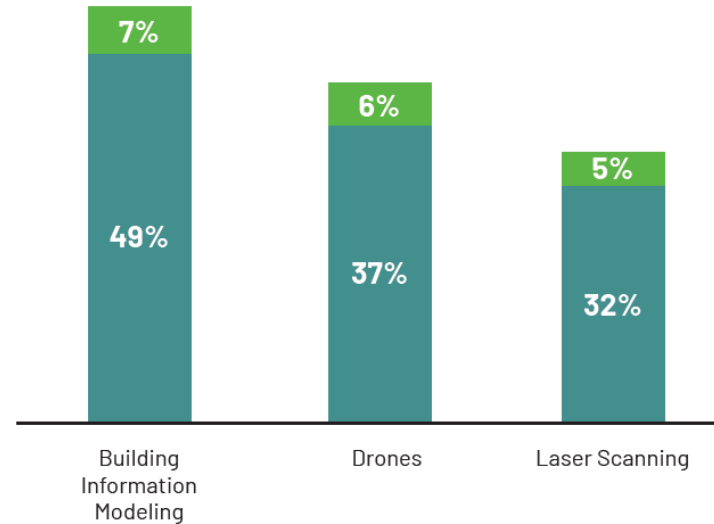
# Safety Management 2021 (series)

Technologies  
being used for  
safety

- *Established*
- *Maturing*
- *Emerging*

## Established Technologies

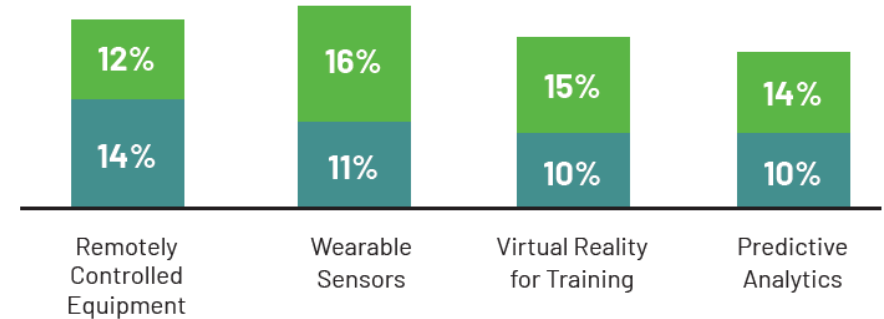
Dodge Data & Analytics, 2021



■ Expect to Use on Projects in 3 Years  
■ Used on Projects

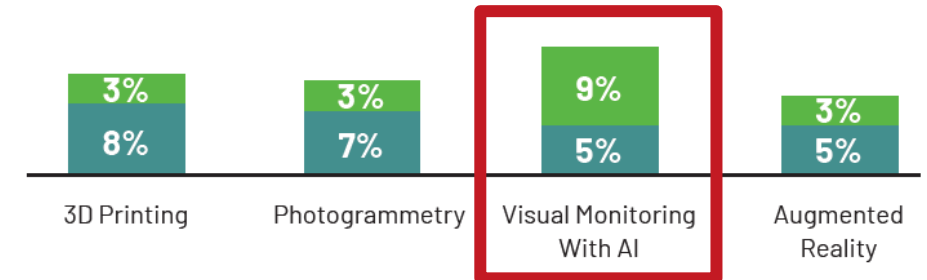
## Maturing Technologies

Dodge Data & Analytics, 2021



## Emerging Technologies

Dodge Data & Analytics, 2021





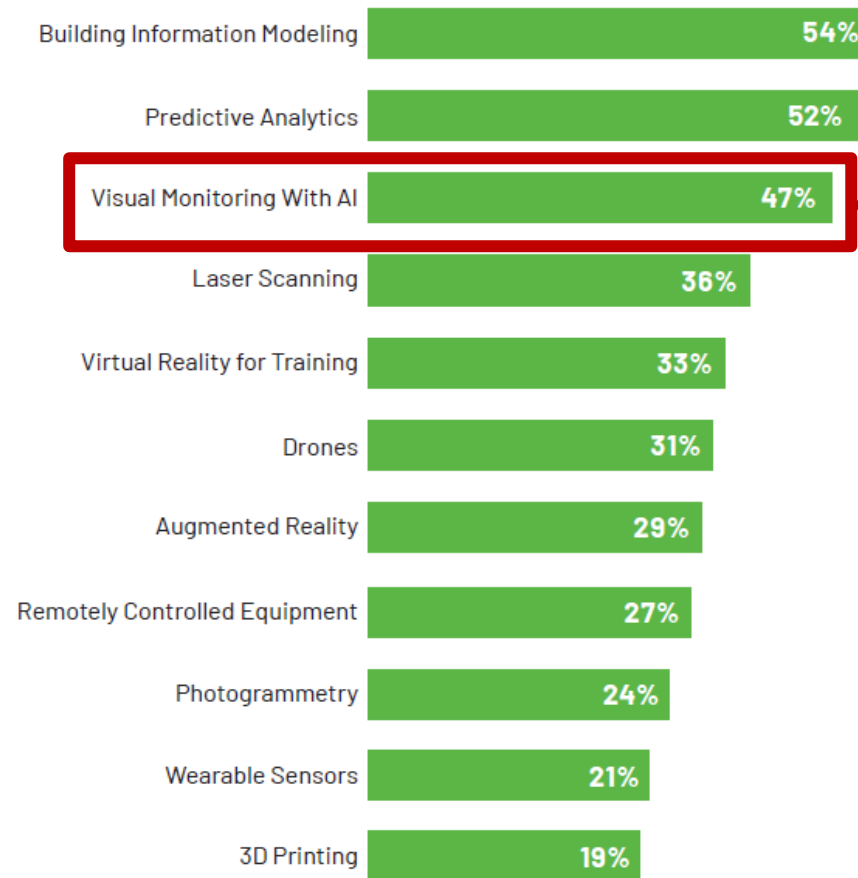
# Safety Management 2021 (series)

Visual monitoring with AI is “Poised for Growth”

- *Low percentage overall users*
- *High percentage of those are using it frequently*

## Share of Users Who Report Using Technologies Frequently/Very Frequently

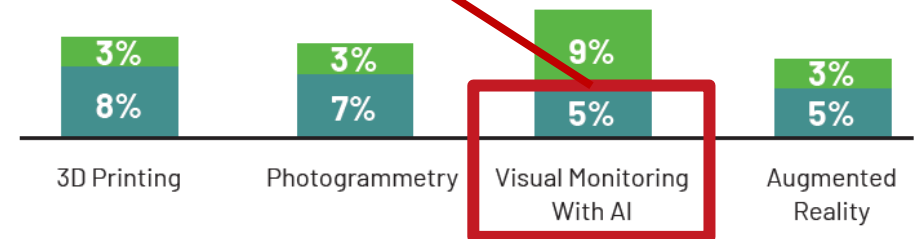
Dodge Data & Analytics, 2021



**POISED FOR GROWTH**  
Although percentage using is small (5%), almost half of those (47%) do so frequently/very frequently

## Emerging Technologies

Dodge Data & Analytics, 2021





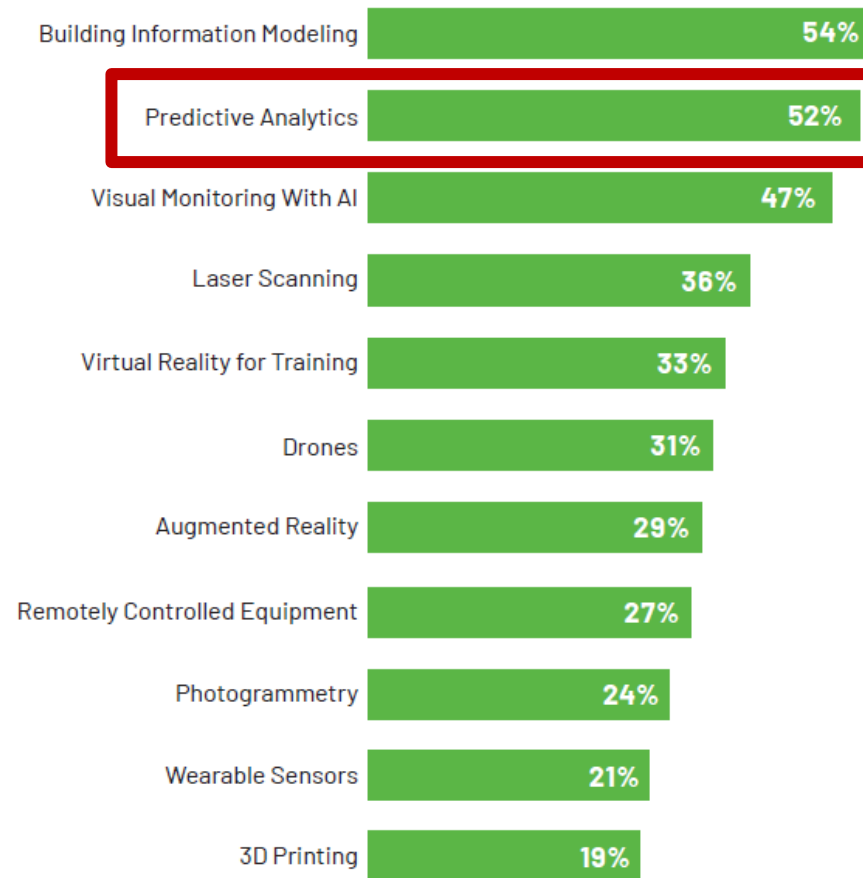
# Safety Management 2021 (series)

Visual monitoring with AI is “Poised for Growth”

- Low percentage overall users
- High percentage of those are using it frequently

## Share of Users Who Report Using Technologies Frequently/Very Frequently

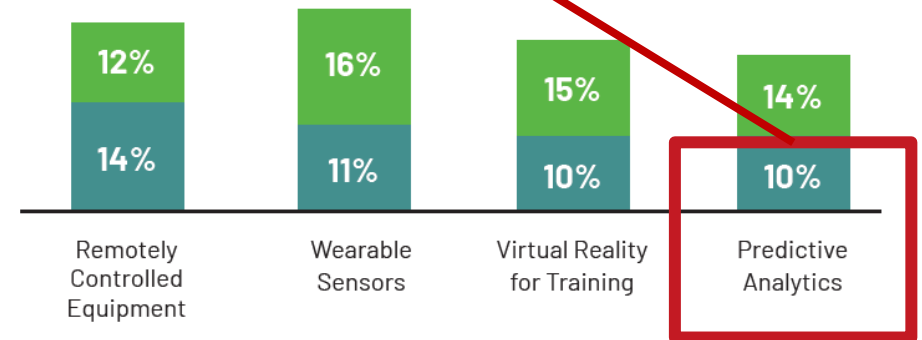
Dodge Data & Analytics, 2021



**POISED FOR GROWTH**  
10% use but 52% of those do so frequently/very frequently

## Maturing Technologies

Dodge Data & Analytics, 2021





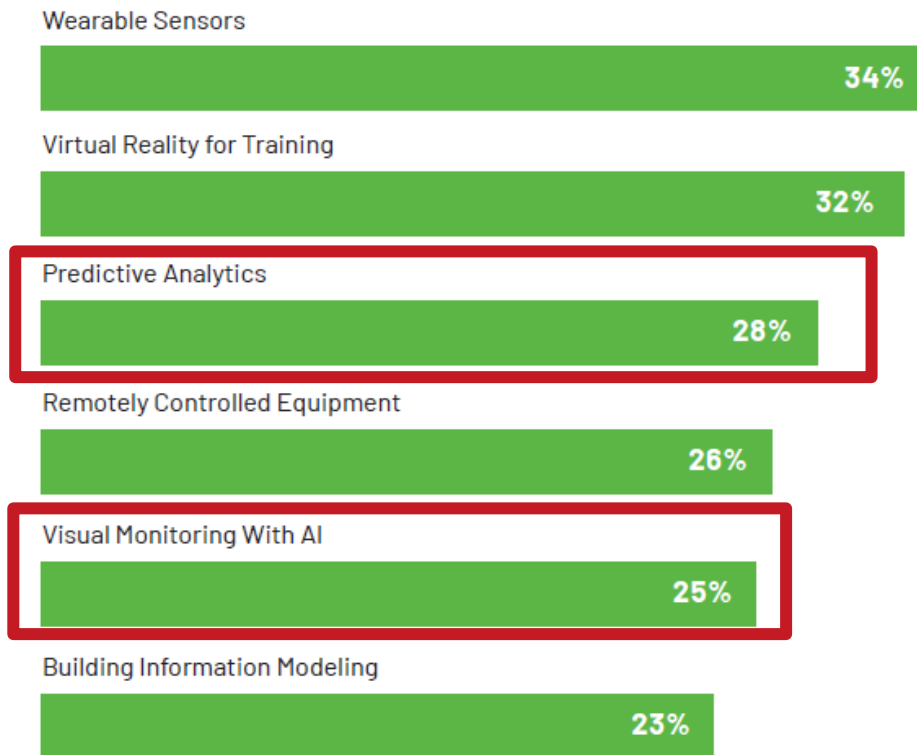


# Safety Management 2021 (series)

**Visual Monitoring With AI, Predictive Analytics** selected among top 3 (out of 11) most likely to impact safety

## Top Technologies That Contractors Believe Will Positively Impact Worker Health and Safety (selected in the top three)

Dodge Data & Analytics, 2021

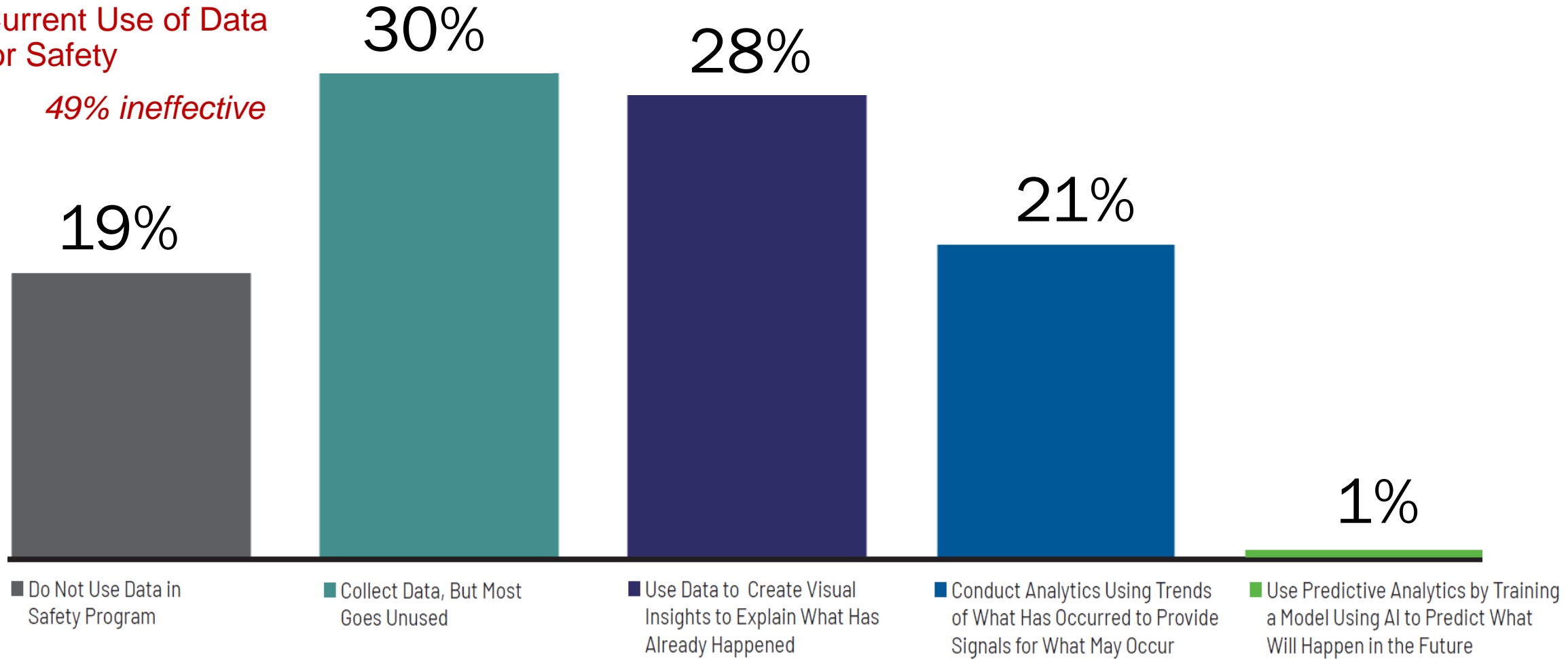




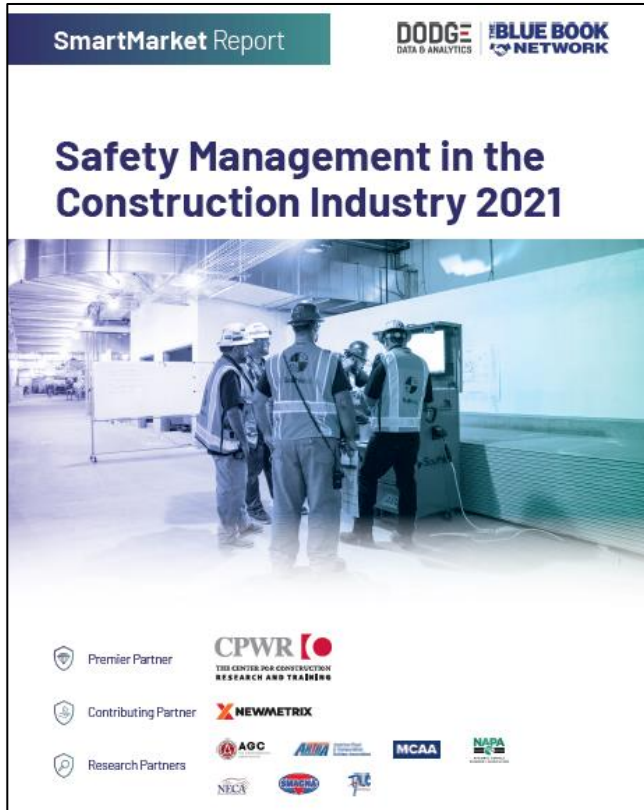
# Safety Management 2021 (series)

## Current Use of Data for Safety

- 49% ineffective



# Safety Management 2021 (series)



FREE:

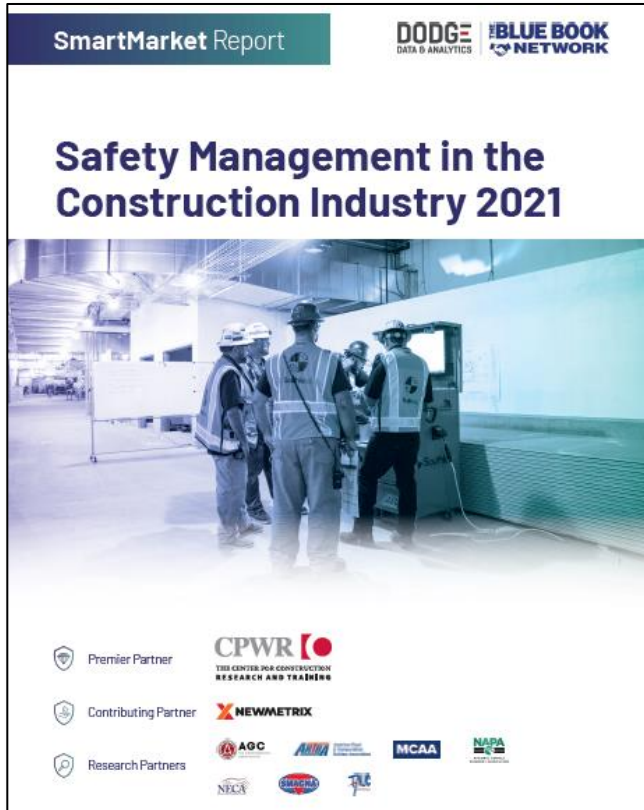
[www.construction.com/toolkit/reports](http://www.construction.com/toolkit/reports)

## Predictive Analytics for Safety (2pp)



Improving Safety Through Technology: A Tactical Guide to the Best Investments

# Safety Management 2021 (series)



FREE:

[www.construction.com/toolkit/reports](http://www.construction.com/toolkit/reports)



culture of safety." And finally, the data needs to be reliable - otherwise, people will revert haphazardly to paper.<sup>1</sup>

**8 Steps to Get Started**

For companies looking to turn everyday actions into actionable data, it's essential to begin with something small enough that the organization can manage it, yet significant enough that it will make a difference over time. "Smart small, think big," says Frelvold, and he recommends eight steps to start with:

1. Digitize Inspections.

## Data-Driven Safety Culture



Improving Safety Through Technology: A Tactical Guide to the Best Investments





# Safety Management 2021 (series)

## 8 Steps to Get Started

### 1. Digitize inspections

### 2. Use the power of checklists

Inject safety into more processes, and then digitize the checklists.

### 3. Focus on data availability

Make the data you have more available, and then look for more procedures to capture and make available.

### 4. Create safety KPIs from the data

Communicate successes and opportunities for improvement.

### 5. Create performance metrics

How well are the safety processes themselves being carried out and how long does it take to complete them?  
Use data to demonstrate that safety processes are not a bottleneck.

### 6. Relate safety metrics to organizational performance

How are safety practices helping overall effectiveness?

### 7. Insert instant checks

Places to simply and immediately record an observation—either as a stand alone (such as a hazard reporting app on everyone's phone) or as part of a larger operational checklist.

### 8. Iterate and refine

“When you get to this point, you’re not done,” says Freivald. “You’re always focused on safety.”





# Newmetrix Benchmarks

3 Metrics You Should Track But Don't

# Key Metric #1 - Modified Incident Rate

Incident Types
Fatality
Lost Time
Rest. Duty / Xfer
Recordable
First Aid Injury
Property Damage
Near Miss

$$\text{MIR} = \frac{\text{Incidents}}{\text{Hours}} \times 3,846$$

Actual Number of  
ALL Incidents  
*(can include subs)*

Actual Hours Worked  
*(can include subs)*

Hours in 100 Person-Weeks

# Key Metric #1 - Modified Incident Rate

**Target Value = 12.0**

(Meaning 12 incidents should be reported for every 100 person-weeks worked)

# Key Metric #2 - Average Incident Severity

- Each incident is assigned a Severity Value
  - Includes sub incidents
- The Severity Values are averaged over the reporting time period (week, month, year, etc.)

Newmetrix Std. Severity Scale	
Incident Types	Severity Value
Fatality	7
Lost Time	6
Rest. Duty / Xfer	5
Recordable	4
First Aid Injury	3
Property Damage	2
Near Miss	1

# Key Metric #2 - Average Incident Severity

**Target Value = 2.3**

(Meaning only a fraction of incidents reported should be recordables)



# Key Metric #3 - Craft Observation Rate

How is the Craft Observation Rate (COR) Calculated?

$$\text{COR} = \frac{\text{Hours}}{\text{Observations}}$$

Actual Craft Hours Worked

Observations Made

# Key Metric #3 - Craft Observation Rate

**Target Value = 100**

(Meaning every craft worker should be engaged by  
an observation every 2 ½ to 3 weeks)

**Steve Jones**  
Dodge Data & Analytics

**Timothy Gattie, PE**  
Newmetrix

**Thoughts, Comments, Questions?**



# 2021 THE CONSTRUCTION ASSOCIATION CONVENTION



**AGC**

THE CONSTRUCTION  
ASSOCIATION

**Improving Safety Through Technology:  
A Tactical Guide to the Best Investments**